Spa & Wellness mexicaribe®

For Industry Professionals and Spa & Wellness Enthusiasts across Mexico, the Caribbean & Latin America



GETTING YOUR BRAND INTO THE HANDS OF DECISION MAKERS

- Global & Regional Spa Trends
- Products & Services
- Networking
- New Launches
- News & Events
- Reviews

400,000
Average views per issue

16,000+
Industry Subscribers

Reaching

Spa Directors / Managers • Hotel General Managers
Purchasing Managers • Distributors • Spa Enthusiasts

MEDIA KIT 2027

2027 EDITORIAL CALENDAR

Issue	Feature	Tried & Tested	Let's Discuss	Best of the Best	Salon / Med Spa
Spring	• Spa & Wellness Trends 2027 • Botanicals & Ingredients of Latin America	• Recovery Tools & Devices	• Neurowellness & Sensory Deprivation Therapy • Marketing Spa & Wellness	• Neck & Décolleté Care • Body Exfoliators, Moisturizers & Oils	• Brows & Lashes
Summer	• Bio-Stacking Wellness Tech • Retreats / Wellness Programs	• Analog Wellness	• Massage Techniques & Treatment Beds • Spa Cuisine & Consumables	• Serums, PDRN, Exosomes & Peptides • Mature Skincare	• Men's Skincare & Grooming
Autumn	• Spa & Wellness MexiCaribe 2027 Spa Awards • Longevity & Active Aging	• Wellness Wearables	• Red Light, LED, Facial Tools & Devices • Therapist Retention	• Linens, Robes, Footwear & Amenities • Eye & Lip Care	• Body Contouring
Winter	• Ayurveda 2.0: Modernizing Ancient Protocols	• Spa & Wellness MexiCaribe 2027 Product Awards	• Social Wellness & Bathhouses • Retail & Merchandising		



- Events Calendar
- Spa Awards
- Product Awards
- Sustainability
- Organic Products



Supplier Features

What can you offer?

- Products
- Treatments
- Training
- Knowledge
- Marketing Support
- Retail Support

- Spa Experiences
- Provider Directory
- Fitness Focus
- Industry Leader Interviews



- Best Business Practices
- Faces of Wellness
- Editor's Choice
- Wellness Real Estate

2027 AD RATES

	SINGLE ISSUE	4 ISSUES PER ISSUE
DPS Inside Front Cover	$615	$550
Back Cover	$300	$275
Inside Back Cover	$245	$215
DPS 4 - 14	$540	$495
DPS	$330	$295
Full Page	$239	$205
1/2 Page	$145	$135
Video feature within advertisement	$185	$159



ALL PRICES ARE IN USD



	2 MO	4 MO	6 MO
Top Banner - Home Page	$595	$985	$1305
Top Banner - 2 Page Bundle	$540	$855	$1149
Side Banner - Home Page	$500	$815	$1040
Directory / Event Ad	$225	$340	$425

Package of 3 Social Media Mentions
$810

Package of 3 Email Blasts
$870

SpaCast Podcast / Webinar Sponsorship
$899

Spa & Wellness mexicaribe

Customized packages available. Contact us: info@spawellnessmexico.com

INTERACTIVE WEBSITE

Online Magazine



Spa Directory



Video feature available within magazine & spa review directory

Award Sponsorship Opportunities

2027 Spa & Wellness mexicaribe SPA AWARDS

Announced Autumn 2027 Inquire for Sponsorship

Provider Directory



Spa Podcast: SpaCast

SpaCast by Spa & Wellness mexicaribe

Apply to Speak or Sponsor

and more...

Feature Articles
Blog
Events Directory
Gallery

Reader Testimonials

"Spa & Wellness MexiCaribe is the most important Spa & Wellness publication in the region, and it's the only magazine that is 100% devoted to the industry. Since its launch in 2010, it has been the main source of reliable information, inspirational guidance and recognition of the best spas that have raised the bar through the Spa Awards. Sara Jones has contributed to the growth and betterment of the spa industry in the region by bringing to the industry the most important information of international conferences, initiatives and world trends."
Diana Mestre, Spa Consultant, Mestre & Mestre

"Passionate about the world of Spas, I am pleased to find a magazine that has managed to innovate and create its own place in the wellness sector. Given the need to have someone with expertise, Sara Jones takes the reins of the company, to make it what it is today: a cutting-edge magazine with valuable information for industry professionals."
Nora Orozco, Spa Director

Brands looking to make their mark on the spa and wellness industry in Mexico, the Caribbean and Latin America choose Spa & Wellness MexiCaribe to present their brands to the decision makers in the industry.

Contact us now to reserve your advertising space or apply for editorial / product coverage

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