

Spa & Wellness mexicaribe®

For Industry Professionals and Spa & Wellness Enthusiasts across Mexico, the Caribbean & Latin America

GETTING YOUR BRAND INTO THE HANDS OF DECISION MAKERS

- Global & Regional Spa Trends
- Products & Services
- Networking
- New Launches
- News & Events
- Reviews

400,000 Reaching

Average views per issue

16,000+

Industry Subscribers

Spa Directors / Managers
Hotel General Managers
Purchasing Managers
Distributors
Spa Enthusiasts

2026 EDITORIAL CALENDAR

Issue	Feature	Tried & Tested	Let's Discuss	5/10 of the Best	Salon/ Med Spa
Spring	<ul style="list-style-type: none"> • Spa & Wellness Trends 2026 • Longevity & Cellular Regeneration 	<ul style="list-style-type: none"> • Sauna & Contrast Therapy 	<ul style="list-style-type: none"> • Wellness Workshops • Financial Strategies 	<ul style="list-style-type: none"> • Aromatherapy • Lip Care 	<ul style="list-style-type: none"> • Multifunctional Equipment
Summer	<ul style="list-style-type: none"> • Social Wellness & Fitness • Healing through Water 	<ul style="list-style-type: none"> • Wellness Tech 	<ul style="list-style-type: none"> • Fitness: Retreats & Tech • The Sustainable Spa 	<ul style="list-style-type: none"> • Regenerative & Anti-Aging • Sleep Products 	<ul style="list-style-type: none"> • Holistic Hair & Scalp Wellness
Autumn	<ul style="list-style-type: none"> • Spa & Wellness MexiCaribe 2026 Spa Awards • Wellness Real Estate & Architecture 	<ul style="list-style-type: none"> • Frequency & Vibration Therapy 	<ul style="list-style-type: none"> • Wellness in Hospitality Workplace • Spa & Wellness Education 	<ul style="list-style-type: none"> • Sun Care • Resort Wear 	<ul style="list-style-type: none"> • Hand, Foot & Nail Services
Winter	<ul style="list-style-type: none"> • Adaptive Wellness & Recovery • AI in Spa & Wellness 	<ul style="list-style-type: none"> • Spa & Wellness MexiCaribe 2026 Product Awards 	<ul style="list-style-type: none"> • Spa Design & Architecture • Indigenous Rituals 		



- Events calendar
- Spa Awards
- Product Awards
- Sustainability
- Organic Products



Supplier features

What can you offer?

- Products
- Treatments
- Training
- Knowledge
- Marketing Support
- Retail Support

- Spa Experiences
- Provider Directory
- Fitness Focus
- Industry Leader Interviews



- Best Business Practices
- Faces of Wellness
- Editor's Choice
- Wellness real estate

2026

AD RATES

DPS Inside Front Cover

Back Cover

Inside Back Cover

Full Page 4 - 14

Full Page

DPS 4 - 14

DPS

1/2 Page

Video feature within advertisement

SINGLE
ISSUE

4 ISSUES
PER ISSUE

\$510

\$459

\$300

\$275

\$245

\$215

\$279

\$230

\$239

\$205

\$435

\$400

\$330

\$295

\$145

\$135

\$185

\$159



• ALL PRICES ARE IN USD



Top Banner - Home Page

2 MTH

4 MTH

6 MTH

\$595

\$985

\$1305

Top Banner - 2 Page Bundle

\$540

\$855

\$1149

Side Banner - Home Page

\$500

\$815

\$1040

Directory / Event Ad

\$225

\$340

\$425



Package of 3
Social Media Mention

\$810



Package of 3
Email Blasts

\$870



SpaCast Podcast /
Webinar Sponsorship

\$899

Spa & Wellness)

mexicaribe)

Customized packages available, contact us: info@spawellnessmexico.com

Interactive Website

Online Magazine



Spa Directory



Video feature available within magazine & spa review directory

Award Sponsorship Opportunities



Supplier Directory



Spa Podcast: SpaCast



and more...

Feature articles
Blog
Events Directory
Gallery



Reader Testimonials

"Spa & Wellness MexiCaribe is the most important Spa & Wellness publication in the region, and it's the only magazine that is 100% devoted to the industry. Since its launch in 2010, it has been the main source of reliable information, inspirational guidance and recognition of the best spas that have raised the bar through the Spa Awards. Sara Jones has contributed to the growth and betterment of the spa industry in the region by bringing to the industry the most important information of international conferences, initiatives and world trends."

Diana Mestre, Spa Consultant, Mestre & Mestre

"Passionate about the world of Spas, I am pleased to find a magazine that has managed to innovate and create its own place in the wellness sector. Given the need to have someone with expertise, Sara Jones takes the reins of the company, to make it what it is today: a cutting-edge magazine with valuable information for industry professionals."

Nora Crozco, Spa Director

Brands looking to make their mark on the spa and wellness industry in Mexico, the Caribbean and Latin America choose Spa & Wellness MexiCaribe to present their brands to the decision makers in the industry.

Contact us now to reserve your advertising space or apply for editorial / product coverage

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