# Spa & Weliness mexiconibe

For Industry Professionals and Spa & Wellness Enthusiasts across Mexico, the Caribbean & Latin America



## **2026 EDITORIAL CALENDAR**

Issue	Feature	Tried & Tested	Let's Discuss	5/10 of the Best	Salon/ Med Spa
Spring	<ul><li>Spa &amp; Wellness Trends 2026</li></ul>	<ul><li>Sauna &amp; Contrast Therapy</li></ul>	<ul><li>Wellness Workshops</li></ul>	<ul><li>Aromatherapy</li></ul>	Multifunctional Equipment
	<ul><li>Longevity &amp; Cellular Regeneration</li></ul>		<ul><li>Financial Strategies</li></ul>	• Lip Care	
Summer	<ul><li>Social Wellness</li><li>&amp; Fitness</li></ul>	Wellness Tech	<ul><li>Fitness: Retreats &amp; Tech</li></ul>	<ul><li>Regenerative &amp; Anti-Aging</li></ul>	Holistic Hair & Scalp Wellness
	<ul><li>Healing through Water</li></ul>		<ul><li>The Sustainable Spa</li></ul>	Sleep Products	5
Autumn	<ul> <li>Spa &amp; Wellness MexiCaribe 2026 Spa Awards</li> </ul>	<ul><li>Frequency &amp; Vibration Therapy</li></ul>	<ul><li>Wellness in Hospitality Workplace</li></ul>	• Sun Care	<ul><li>Hand, Foot &amp; Nail Services</li></ul>
	<ul><li>Wellness Real Estate &amp; Architecture</li></ul>		<ul> <li>Spa &amp; Wellness Education</li> </ul>	<ul><li>Resort Wear</li></ul>	
Winter	<ul><li>Adaptive Wellness &amp; Recovery</li></ul>	<ul> <li>Spa &amp; Wellness MexiCaribe 2026 Product Awards</li> </ul>	<ul><li>Spa Design &amp; Architecture</li></ul>		
	<ul><li>Al in Spa &amp; Wellness</li></ul>		<ul> <li>Indigenous Rituals</li> </ul>	s	



- Events calendar
- Spa Awards
- Product Awards
- Sustainability
- Organic Products



- Spa Experiences
- Provider Directory
- Fitness Focus
- Industry Leader Interviews



- Best Business
   Practices
- Faces of Wellness
- Editor's Choice
- Wellness real estate

## Supplier features

What can you offer?

- Products
- Treatments
- Training
- Knowledge
- Marketing Support
- Retail Support

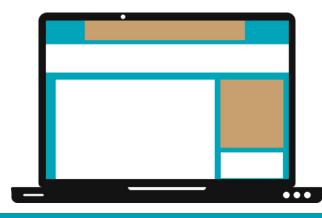
2026

## **AD RATES**

	SINGLE ISSUE	4 ISSUES
<b>DPS Inside Front Cover</b>	\$510	\$459
Back Cover	\$300	\$275
Inside Back Cover	\$245	\$215
Full Page 4 - 14	\$279	\$230
Full Page	\$239	\$205
DPS 4 - 14	\$435	\$400
DPS	\$330	\$295
1/2 Page	\$145	\$135
Video feature within advertiseme	ent \$185	\$159



### ALL PRICES ARE IN USD



Top Banner - Home Page		\$985	\$1305
Top Banner - 2 Page Bundle	\$540	\$855	\$1149
Side Banner - Home Page	\$500	\$815	\$1040
Directory / Event Ad	\$225	\$340	\$425



Package of 3
Social Media Mention

\$810



Package of 3 Email Blasts

\$870



SpaCast Podcast / Webinar Sponsorship

\$899



Customized packages available, contact us: info@spawellnessmexico.com

## **Interactive Website**

## Online Magazine

## Spa & Wellness

## Spa Directory





Video feature available within magazine & spa review directory

## Award Sponsorship Opportunities



## **Supplier Directory**



## Spa Podcast: SpaCast



**Apply to** Speak or **Sponsor** 

## and more...











## **Reader Testimonials**

"Spa & Wellness MexiCaribe is the most important Spa & Wellness publication in the region, and it's the only magazine that is 100% devoted to the industry. Since its launch in 2010, it has been the main source of reliable information, inspirational guidance and recognition of the best spas that have raised the bar through the Spa Awards. Sara Jones has contributed to the growth and betterment of the spa industry in the region by bringing to the industry the most important information of international conferences, initiatives and world trends. Diava Mestre, Spa Consultant, Mestre & Mestre

"Passionate about the world of Spas, I am pleased to find a magazine that has managed to innovate and create its own place in the wellness sector. Given the need to have someone with expertise, Sara Jones takes the reins of the company, to make it what it is today: a cutting-edge magazine with valuable information for industry professionals."

Nora Brozco, Spa Director

Brands looking to make their mark on the spa and wellness industry in Mexico, the Caribbean and Latin America choose Spa & Wellness MexiCaribe to present their brands to the decision makers in the industry.

Contact us now to reserve your advertising space or apply for editorial / product coverage

Sara Jones **Managing Director / Editor** Tel: (+52) 9841289176 sara@spawellnesmexico.com www.spawellnessmexico.com

